

Press release

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MILANO 2015

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ENERGY FOR LIFE



Città di Novi Ligure

OUSSER

Koo Jeong A.

curated by Frank Boehm

Opening Friday September 26, 2014, 6.30 pm
Fondazione La Raia, Strada Monterotondo 79, Novi Ligure (AL) – Italia

Novi Ligure, July 31, 2014 - Fondazione La Raia is pleased to present “**OUSSER**”, a permanent work (a wall drawing in enamel paint) created by the artist Koo Jeong A. “**OUSSER**” is an appearance that comes from a parallel world imagined by Koo, only visible to our eyes in the new moon nights.

Koo Jeong A is devoted mainly to the invention of space. The major intention of her interventions is to put the soul in that space. Since the early 90s, her work includes big circles of drawing, architectural elements, fictions, poetries, publications, installations, sculptures, interventions in urban spaces, films and audio works.

On September 26, in the night of new moon, “**OUSSER**” will be inaugurated, produced by **Fondazione La Raia** at Cascina Merlassino, within the property of the biodynamic farm La Raia. With this artwork, Fondazione La Raia takes another important step along the path that has as its goal the knowledge of the landscape in all its complexity, due to the ability of artists to open new visions and questions.

During this occasion, the artist book “**OUSSER**” will be presented, published by A+M Bookstore Editions, a limited edition of 150 copies.

Simultaneously with the opening at Fondazione La Raia, other Koo Jeong A artworks will be visible at the Venice Biennial, in the Swiss Pavilion, until November 23, and at the Kwangju Biennial, until November 9.

Koo Jeong A. was born in Seoul in 1967. Lives and works everywhere.

Event program

Opening: Friday September 26th, 6.30 pm
Fondazione La Raia, Strada Monterotondo 79, Novi Ligure (AL)

For organizational reasons we suggest our guests to arrive before 7 p.m. because the art work is located in a separate location reached on foot or by shuttle.

6.30 aperitif
7.00 presentation of the project with the artist and the curator
7.30 inauguration
9.30 dinner (please confirm by September 23)

From September 27, 2014 “OUSSER” will be accessible by appointment.

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With the patronage of	Expo Milano 2015 Città di Novi Ligure
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*Fondazione **La Raia** – arte cultura territorio was created in June 2013 with the aim of promoting critical reflections on the landscape, through contributions from various fields of study. It develops artistic, cultural, educational, scientific and research activities to promote also the specific knowledge of the Gavi region. To date, it produced three permanent works of Remo Salvadori and a publication with Elio Franzini, a conference with Paolo D'Angelo and Adriana Veríssimo Serrão and a meeting with Francesco Jodice and Francesco Zanot. Fondazione La Raia is chaired by Giorgio Rossi Cairo and directed by Irene Crocco.*

Biography

Koo Jeong A., Seoul 1967

Solo Shows Selection:

- (2014) *Everton Park project*, Liverpool Biennale/Tate Liverpool/ Liverpool city, Liverpool, UK
- (2012) *16:07*, Kunsthalle, Dusseldorf, Germany;
otro, Ile de Vassivière, Vassivière, France
20, Pinksummer Gallery, Genova
- (2011) *9*, CAM, Gulbenkian foundation, Lisboa, Portugal
- (2010) *Constellation Congress*, Dia, New York, USA
- (2007) *Aspen Art Museum*, Aspen, USA
- (2005) *R*, Swiss Re, Publication, Zuerich, Switzerland
- (2004) *Wednesday*, Portikus im Leinwandhaus, Frankfurt, Germany
Club Koo, Pompidou Centre, Espace 315, Paris, France
- (2003) *ever loving drive*, ArtPace, San Antonio, Texas, USA
- (2002) *The Land of Ousss*, The Douglas Hyde Gallery, Dublin, Ireland
3355, Secession, Vereinigung bildender Künstler, Wiener Secession, Vienne, Austria
- (2001) *To fall to dive*, Shima/Islands, Kyoto, Japan
- (1998) *oo / 24*, Moderna Museet Projekt, Moderna Museet, Stockholm, Sweden
Your heart is telling you something, Antwerpen, Century Building, Belgium
- (1997) *aqueduc*, ARC, Musée d'Art Moderne de la Ville de Paris, Paris, France
in out up down, CASCO Space, Utrecht, Netherlands

Group Shows Selection:

- 2014 *YARD*, Allan Kaprow project, *The Hepworth Wakefield*, West Yorkshire, UK
Venice architect biennale, Swiss Pavillion, Venice, Italy
Gwangju biennale, Gwangju, Korea
- 2013 *Real DMZ project*, Cherwon, Korea
casa de Vidro, Instituto Lina Bo e P.M. Bardi, Sao Paulo, Brazil
- 2011 *Return*, FIAC/MAMA of Algiers, Algeria
- 2010 *contemplating the void*, interventions in the Guggenheim Museum, NY, USA
Aichi Triennale, Nagoya, Japan
Liverpool biennale, Liverpool, UK
- 2009 *Il tempo del postino*, June 10 2009, co-produced by Fondation Beyeler, Art Basel, Theater Basel, Basel, Switzerland, *Venice biennale*, Venezia, Italy
- 2008 *Tate modern collection*, Tate Modern, London, UK
Turin Triennial, *50 Moons of Saturn*, Turin, Italy
- 2007 *Il tempo del postino*, Opera, Manchester International, Festival, Manchester, UK
Everstill, Casa Museo Federico Garcia Lorca, Granada, Spain
- 2005 *Joy*, (Dec 17 2005– Mar 5 2006), Casino Luxembourg, Luxembourg
Guangzhou Triennial, Guangzhou, China
The Moscow Biennale, Moscow, Russia
- 2004 *Biennale of Sydney*, Sydney, Australia
Singular Forms (Sometimes Repeated), Guggenheim Museum, New York, USA

- 2003 *Dreams and Conflicts: The Dictatorship of the Viewer*, Venice Biennale, Italy
Open Garden, Watarium Museum, Tokyo, Japan
Happiness, Mori Art Museum, Tokyo, Japan
- 2002 *Biennial of Liverpool*, Liverpool, UK
Gwangju Biennial, Gwangju, Korea
The air is blue, Casa Barragan, Mexico city, Mexico
Hugo Boss Prize, Guggenheim Museum, New York, USA
La Folie de la villa Médicis, Accademia di Francia a Roma, Villa Médici, Roma, Italia
- 2001 *In Cielo*, Venice Biennale organised by TRANS, Venice, Italy
Yokohama Triennale, Yokohama, Japan
- 2000 *Echigo Tsumari Art Triennial 2000*, Art Front Gallery, Echigo Tsumari/Tokyo, Japan
Manifesta 3, Ljubljana, Slovenia
IASPIS Galleriet, Stockholm, Sweden
La Ville, le Jardin, la Mémoire 1998 / 2000 : Le jardin 2000, Villa Médicis, Rome, Italy
- 1999 *Cities on the move*, Louisiana Museum of Modern Art, Humlebek, Louisiane, Denmark
Hayward Gallery, London, UK
Laboratorium, Antwerp, Belgium
Retrace your Steps: Remember Tomorrow, Sir John's Soane Museum, London, UK
Vertical time, Chicago Museum, Chicago, USA
- 1998 *La Sphère de l'intime*, Le Printemps de Cahors, Cahors, France
- 1997 *Gwangju Biennial*, Gwangju, Korea
Cities on the move, Secession, Vienne, Austria
- 1996 *Uccelli/Birds*, ZERYNTHIA, Parco degli Uccelli, La Selva, Italy
Manifesta 1, Rotterdam, Netherlands

Frank Boehm, Bremen 1967.

Art curator, art advisor and architect.

He studied in Aachen, Budapest and Berlin. Studioboehm was founded in 2000 in Milan. The projects and researches of the studio are particularly focused on the relationship between artistic interventions and the architectural space.

Since 2006 Frank Boehm is art consultant for the Deutsche Bank Collection Italy and in 2012 he has been the artistic director of MiArt, Fiera d'Arte Moderna e Contemporanea in Milan. He worked as researcher at the TU Eindhoven, as professor at Sole24Ore Business School and also at the Faculty of Arts and Design at the IUAV in Venice as "Museum Design and Staging" professor. Boehm has published, inter alia, on Frieze Magazine, Casabella, Architecture d'aujourd'hui and Werk, Bauen&Wohnen.